CITY OF RIO RANCHO
DEPARTMENT OF FINANCIAL SERVICES

MEMORANDUM

DATE: July 19, 2012

TO: Mayor Thomas Swisstack,
Council Members: Chuck Wilkins, Patricia Thomas, Tamara Gutierrez, Mark Scott, Timothy Crum, and Lonnie Clayton
James Babin, Acting City Manager
Laura Fitzpatrick, Assistant City Manager

FROM: Olivia Padilla-Jackson, Financial Services Director

SUBJECT: July 2012 General Fund Gross Receipts Tax Revenue Distribution

The General Fund Gross Receipts Tax (GRT) revenue distribution for the month of July, which is based on May economic activity, was $1,931,535 after adjustments, $55,305 or 2.8 percent below the monthly estimate. Below are some highlights of this month’s distribution and attached is the Rio Rancho Gross Receipts Tax Dashboard showing notable GRT trends in graphical form.

- The July General Fund GRT distribution was approximately 12 percent lower than the distribution in July of 2011, with construction and services seeing the largest changes.

- Construction GRT revenue saw the largest decline compared to last year, falling $138,404 or 28 percent to $349,026 before adjustments. While overall single family housing construction permits issued by the City have been increasing from 2011, construction GRT revenue is still lower compared to last year as the payments associated with the construction of the Sandoval Regional Medical Center wrap up.

- The Services sector revenue declined six percent from July of 2011 to $693,732. Within this category, Professional, Scientific and Technical Services (-42 percent) and Information and Cultural Industries (-9.4 percent) subsectors saw the largest declines.

- The Retail sector revenue was little changed from July of 2011 at $1,027,380. While the Food Hold Harmless Distribution amount increased almost 15 percent from last July, the Retail subsector fell 6.4 percent, largely offsetting the gains.

- The Utilities, Transportation and Warehousing sector decreased four percent compared to last July. The decline was seen in the Utilities subsector.
Rio Rancho Gross Receipts Tax Dashboard

Chart 1: Total Monthly GRT Distribution to General Fund

Chart 2: FY13 Gross Receipts Tax Monthly Revenue Estimate vs. Actual

- $55,305 or 2.8% below monthly estimate

Chart 3: July Total GRT Distribution: Dollar Change compared to FY12

Chart 4: Health Care and Social Assistance plus Medical Hold Harmless Distribution

- The monthly average has been increasing and has increased by $45K over the last six months

Opening of Presbyterian Hospital in RR

Chart 5: Accommodation and Food Services and Food Hold Harmless Distribution

- The trend has clearly been increasing over the last few years

- Approx. opening date of Premier Cinemas, Five Guys, Coldstone, Sushi King and IHOP

Chart 6: Information and Cultural Industries

- 43 telecom companies are currently reporting, including AT&T, Quest, Sprint, Verizon, Time Warner, Nextel, and Mobile

Opening of Premier Cinemas

More than Doubled: Primarily in Telecom

7/19/2012