

Library and Information Services

Mission:

Provide a welcoming environment with access to information along with a full range of services and programs that enhance the love of reading and encourage lifelong learning.

Vision Statement:

- Provide resources to serve our community
- Offer innovative technology to meet community needs
- Foster learning, creativity, and imagination
- Partner with our community

We value:

- Literacy
- Diversity
- Outreach
- Community



Rio Rancho Public Library – Star Wars Fest VII

Primary Services:

- Provide a print and media collection to the community
- Provide free computer access in the city, including Wi-Fi networks, mobile printing, and circulating mobile hotspots
- Provide free public meeting and study space
- Provide free dynamic programming for people of all ages
- Outreach to the community by bringing library services to local schools and community Gathering spaces.



Rio Rancho Public Library – Virtual Summer Reading



Job Fair in partnership with Goodwill



Rio Rancho Public Library - Winterfest Parade,

FY21 Department Goals by City Strategic Goal

Strategic Goal: Economic Viability

- Develop additional informational business resources and programs for local sole-owned and small business owners

Strategic Goal: Quality of Life

- Increase community awareness on library services and virtual programming
- Promote electronic resources to meet the variety of life-long learning needs of the community
- Expand Library services to local businesses on the digital skills and e resources

FY20 Department Accomplishments by City Strategic Goals

Strategic Goal: Economic Viability

- Develop additional informational business resources and programs for local sole-owned and small business owners

Strategic Goal: Quality of Life

- Increase community awareness on library programs and services
- Promote electronic resources to meet the variety of life-long learning needs of the community
- Expand Library services to various non-traditional locations (ex: hospitals, retirement homes, schools)

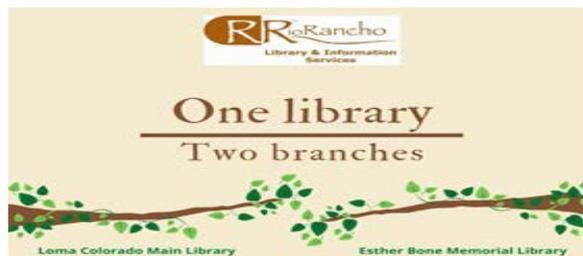
**Strategic Plan updated in 2017. Prior year goals and accomplishments reference previous strategic plan. For details refer to FY17 documents.*



Loma Colorado Main Branch



Esther Bone Memorial Branch



Library and Information Services Performance Indicators:

Highly motivated and performing City employees delivering programs and services that are relevant and provide value to the public as well as promoting engaged citizens

#01. Number of Library Visits per 1,000 Capita

Measure Overview			
#	Performance Measure	Strategic Plan Goal	Business Strategy
	Library Visits per 1,000 Capita	 Quality of Life	 Increased Effectiveness
Why is this measure important?			
To measure and show library usage			
Where does the data come from?			
Monthly Library Statistics			
How is the measure calculated?			
Gate count			
Who to contact if you have questions?			
Lynette Schurdevin (lschurdevin@rmm.gov)			
Additional Information			
FY Actuals: FY18 3507; FY19 2931; FY20 2050; FY21 Target 3000			

#02. Total Circulation per 1,000 Capita

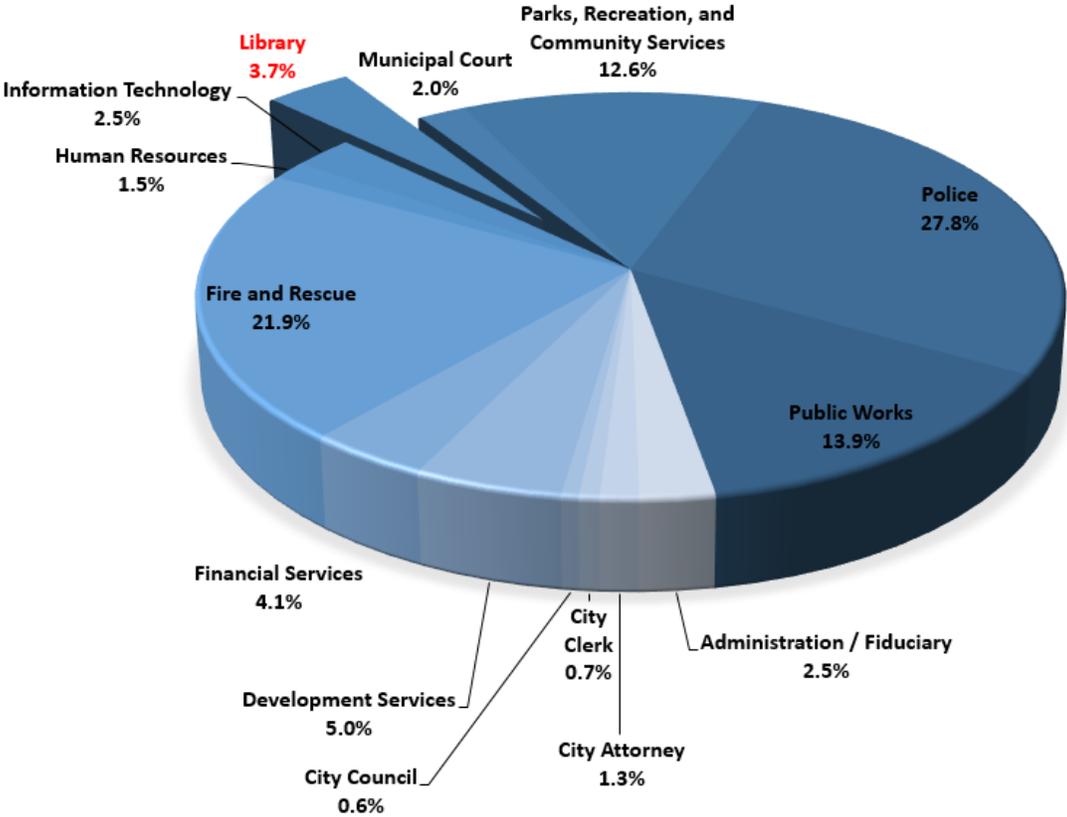
Measure Overview			
#	Performance Measure	Strategic Plan Goal	Business Strategy
	Total Circulation Rate per 1,000 Capita	 Quality of Life	 Increased Effectiveness
Why is this measure important?			
To measure and show usage of library materials			
Where does the data come from?			
Monthly Library Statistics			
How is the measure calculated?			
Number of items checked out per month			
Who to contact if you have questions?			
Lynette Schurdevin (lschurdevin@rmm.gov)			
Additional Information			
FY Actuals: FY18 7494; FY19 7104; FY20 6855; FY21 Target 7000			

#03. On and Off-Site Library Program Attendance per 1,000 Capita

Measure Overview			
#	Performance Measure	Strategic Plan Goal	Business Strategy
	On and Off-Site Program Attendance	 Quality of Life	 Increased Effectiveness
Why is this measure important?			
To expand library services outside of the library building			
Where does the data come from?			
Monthly Library Statistics			
How is the measure calculated?			
Number of attendees per program			
Who to contact if you have questions?			
Lynette Schurdevin (lschurdevin@rmm.gov)			
Additional Information			
FY Actuals: FY18 400; FY19 467; FY20 355; FY21 Target 400			

Library and Information Services

FY21 Budget \$2,170,869

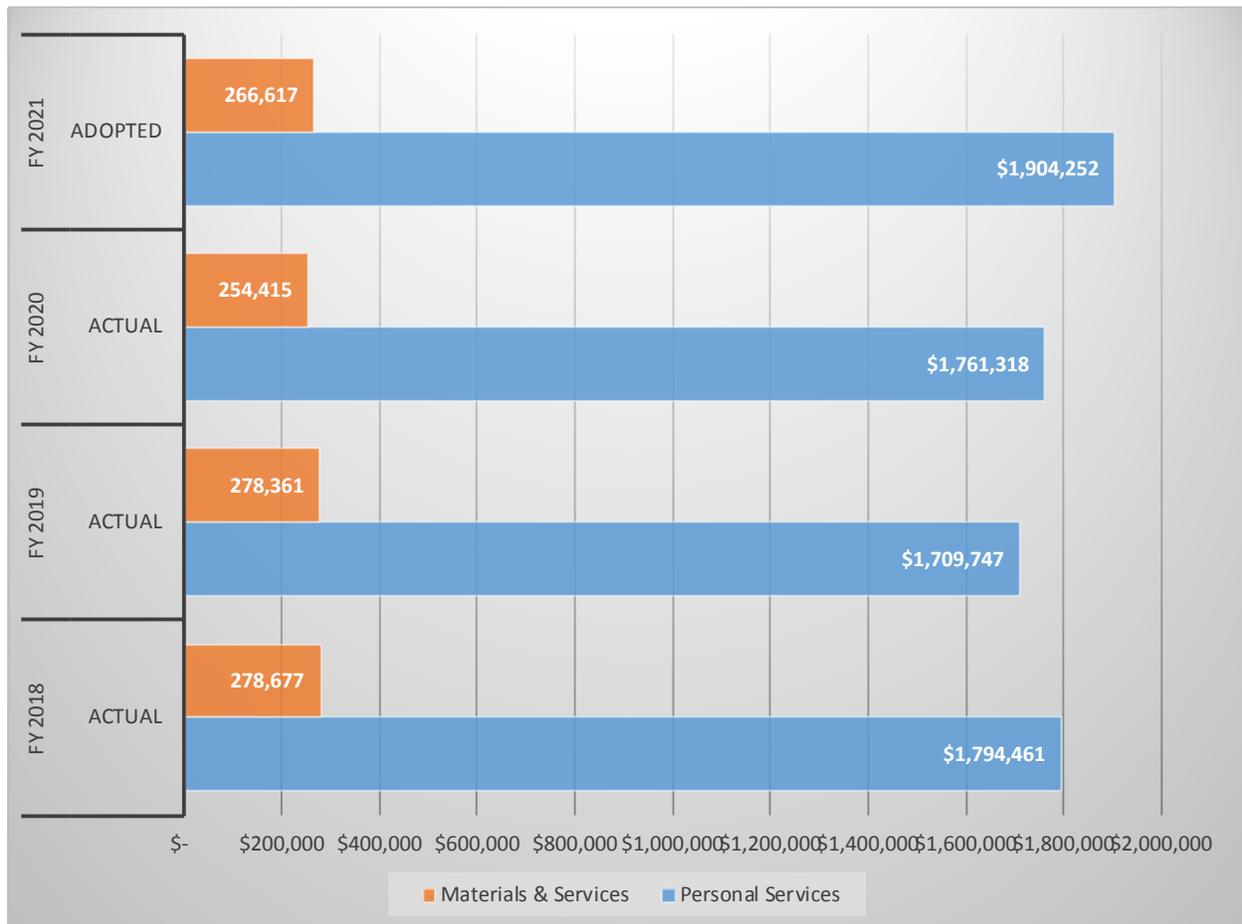


Library and Information Services (4505)

	FY 2018 Actual	FY 2019 Actual	FY 2020 Actual	FY 2021 Adopted	% Change
Personal Services	\$ 1,794,461	\$ 1,709,747	\$ 1,761,318	\$ 1,904,252	8%
Materials & Services	278,677	278,361	254,415	266,617	5%
Total	\$ 2,073,138	\$ 1,988,108	\$ 2,015,733	\$ 2,170,869	8%

Positions Approved*	35.52	35.52	35.52	35.52	0%
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*Full Time Equivalent



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