

Rio Rancho Public Libraries Strategic Plan FY24 - FY26

City of Rio Rancho Department of Library and Information Services

The Libraries' 3-Year Strategic Plan, aligned with the City of Rio Rancho's 5-Year Strategic Plan FY24 - FY29

Increase Access to Library Services

- Increase the number of Library card holders from 35 thousand to 50 thousand
 - Implementing Vega products to offer a more user-friendly catalog, room booking and event promotion tools by Winter 2024
 - Encourage patrons to get library cards at all programs
 - Develop “welcome” packet for kids getting their library cards
 - Work with schools/school librarians to get school age children/teens RRPL cards
 - Encourage patrons to register for a library card when they ask for a PC guest pass
- Conduct 40 offsite events per year
 - Market Library field trips and classroom visits to all RR elementary schools at the beginning of each school year
 - Evaluate outreach events quarterly to ensure a variety of demographic populations are being reached
 - Conduct recurring offsite pop-up libraries as test-cases for future expansion of library services
- Enhance avenues for user feedback
 - Implement user feedback surveys at a minimum of 75% of Adult Services Programs
 - Prioritize the acquisition of patron requested titles.
 - Implement new tools to gather patron feedback in the catalog after Vega Discover is launched, including forms or surveys to learn what topics, subjects, authors are of interest to our community members
 - Research feedback methods from youth by January 2024

Increase Cultural and Lifelong Learning Opportunities

- Apply for or secure at least one temporary museum-quality exhibit to the library per year
 - Set up electronic alerts, and join mailing lists, for 10 providers of traveling exhibits
- Conduct four all ages, community-wide Library events per year
 - Winter Open House or other major winter event
 - Spring Star Wars Fest or other major “fandom” event
 - Summer Reading Program
 - Autumn event